

E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

December 2005

The President's Corner - Message to all Members

Greetings SBI Members and Friends!

The semester is winding down...but seemingly it never winds down for those of us in entrepreneurship. Every committee on campus, and now most non-profits off-campus, and even a few for-profits are vying for representation and input from the academic entrepreneurship side of the house. We, collectively sit at another crossroad for entrepreneurship. What was once housed in a business school now permeates entire campuses and has seeped into the mainstream of our communities. Once a year we have an opportunity to commiserate with like-minded entrepreneurial A-types. That time is now!

The "USASBE/SBI Entrepreneurship Conference of the Year" will be held January 12th through 15th in Tucson, AZ. With upwards of 650 attendees the conference promises to provide endless venues for sharing ideas and a place to renew old friendships and create new ones. A beautiful place, great people and tremendous knowledge – add lime juice and stir!

This will be my last Corner and as such I would be quite remiss if I failed to acknowledge the great people that made up your board and all the volunteers and members of this top-notch organization. I cannot adequately express my appreciation for their efforts and the pride I feel as the President of SBI. All-volunteer organizations are only as good as the commitment of its members. It is truly humbling to watch as people give of their time and hearts to our SBI. Thank you all, and additionally, thank you for allowing me to serve in this capacity. I leave SBI in good hands and I wish Shawn and all the incoming board a successful and entrepreneurial 2006!

That's a wrap!

Joe

International SBI Meeting – Hold the Date!

Loeeyville...Lou a ville...Louisville...October 12-15, 2006

“Re-engineering for Sustainability”

We are holding our next SBI International Meeting in Louisville, KY at a wonderful hotel at a great rate! All we need is you. The theme revolves around sustainability: for ourselves, our programs and the businesses we serve.

Papers, workshops, symposia addressing SBI's Role in Sustainability are welcome and encouraged. We make a difference in economic development, our client's businesses and student enrichment. Let's share best practices and leading edge thinking regarding this significant contribution.

Louisville is an excellent venue for this meeting. Entrepreneur magazine ranked Louisville as the #1 city for small business development and #5 for entrepreneurial start-ups. It is also #3 in franchise headquarters and #9 for corporate headquarters in the nation.

Shortly you will receive both a formal Call for Papers, Workshops, etc., plus due to the many places to visit and things to align with the meeting, a ballot seeking your input on what would make this a truly great meeting. Many members have asked about this opportunity - 2006 is the year and Louisville the place to re-discover what makes SBI so special!

Bruce Kemelgor

SBI VP Programs Elect

Building a Stronger SBI:

With developing interest in field case learning, communities, educators and public officials are expressing greater interest in what we do. In order to enable us to better position SBI, and possible support funding, we must have your help.

Shortly after the new year, you will be receiving an e-mail with a link to an on-line survey for you to complete. It will be brief but invaluable for our organization. Additionally, another link to a second (client) survey will be provided.

We really need you to share this link with approximately 6 of your recent clients of whom you are confident they can reply as to the benefits of SBI. **PLEASE** participate in helping us help you. Have a wonderful holiday and help kick off 2006 as the Year for SBI!

Bruce Kemelgor

SBI VP Programs Elect

One More Time!

This will be the last E-momentuM of 2006 and before the USASBE/SBI Annual Conference. Attached is one last reminder. See you in Tucson!

Craig Zamzow
SBI VP Communications

USASBE/SBI 2006 Registration Reminder and Hotel Information

Register by December 20!

December 20 is the last day to register at the lower conference fee rate. Click here to register <http://www.usasbesbi2006.org/>



Conference Hotel Information

The JW Marriott Starr Pass Resort & Spa is sold out for the evening of January 11, 2006. However, rooms are still available for January 12, 13, 14, and 15, but these are filling up quickly.

Overflow accommodations for January 11 as well as other evenings, if needed, have been arranged with The Starr Pass Golf Suites. The rate is \$169 single/double. You may make reservations by calling 520-670-0500 and asking for the special USASBE rate. The Starr Pass Golf Suites has a seven-day cancellation policy. There is a free shuttle that runs between the two hotels.

Be sure to ask for the USASBE Conference rates when you make your hotel reservations.

Preconferences

There are some great preconferences available - check them out at: <http://www.usasbesbi2006.org/confinfo.htm>.

If you have already registered for the conference and would like to add one or two preconferences just send an e-mail to USASBE@bus.wisc.edu

(Note the Additional Registration Procedures and Fees for #2 and #5 and respond to them as requested.)



See you in Tucson!

Sincerely,

Joan Gillman and GERALYN FRANKLIN
United States Association for Small Business and Entrepreneurship
usasbe@bus.wisc.edu