

eMomentum

A Publication of the Small Business Institute®

Winter 2008

Join SBI in St. Petersburg!

Come join us in St. Petersburg, FL. in February for our 33rd annual conference.

Here are the top 5 reasons not to miss this conference:

1. Attend exciting sessions on entrepreneurial/small business issues.
2. Learn from the best practices of your colleagues.
3. Get expert help to enhance your student consulting activities.
4. Network with colleagues/friends.
5. Stay in the #1 ranked Hilton in the USA - perks include free wireless internet, free use of the business center, and free shuttle to airports and area attractions.

The conference begins on Thursday morning, 2/12, with your choice of two preconference sessions: a) Starting a small business consulting program and b) Environmental scanning before and after startup: Increasing effectiveness.

The main program commences with a noon luncheon on the 12th featuring the Papa John pizza founder, John Schnatter, as the keynote speaker, and concludes with an pirate ship cruise on Saturday afternoon/evening for the conference social. We will also be recognizing the best student consulting projects (Case of the Year Competition), best research papers, best entrepreneurial teaching practice, and the efforts of our colleagues through the Fellow, Mentor, and Showcase awards.

We will have over 40 workshops, best practices and paper presentations on a wide variety of entrepreneurial and small business issues, with plenty of opportunities to network at our breakfast, lunches and receptions. We still have space for session chairs if you need to be on the program but did not have a submission. Contact me at cookr@rider.edu.

Come and join us at the #1 ranked Hilton in the US for customer service quality! Go to www.2009SBIconference.org for more info. - Ron Cook, VP of Programs

President's Corner

Greetings to all, with the hope that you are enjoying a rewarding Fall term. Hopefully, many of you have had excellent Small Business Institute® case work completed this recent term or semester and that even more of us will be looking forward to the Spring and the application of student field case work.

We have overcome some challenges refining a new website and insuring it is both user friendly and secure for electronic transactions. We hope that you have enjoyed using and navigating our new site: www.smallbusinessinstitute.biz

I want to remind everyone to attend our next conference in St. Petersburg, Florida, February 12-14, 2009. If you have not already done so, please visit Ron Cook's (V.P. Programs) conference website at: www.2009SBIconference.org Ron has already sought session chairs, etc., but if you wish to be a session chair or fulfill another role please contact Ron directly at sbi@rider.edu

The venue, quality of the program and the contact and networking opportunities are excellent. I ask and challenge each of you to not only plan to attend, BUT discuss with a friend or associate the advantages of attending this conference and joining S.B.I. This person may be at your institution or another school, however the usefulness of learning how to master student field case work is professionally unmatched anywhere else but through S.B.I.

We are in the process of streamlining the officer ranks and responsibilities and I am actively seeking outside support to possibly enable and facilitate more opportunities and growth for our organization. Regarding the officer ranks, you have received an updated version of the constitution & By-Laws. Response has been overwhelmingly in favor of these changes. On behalf of all members of the organization, thank you! Concerning outside support, we have issued an RFP to Association Management Companies nationwide. Inquiries have been coming in and I anticipate receiving several viable bids to provide professional back-office help to this organization. The successful company will help us in marketing, membership, seeking outside funding, managing the website, etc. This will definitely lend quality and consistency to our operations. Bids are due by mid-December.

I wish you a safe and enjoyable Holiday Season and I am especially proud that you are a part of us!

Best wishes,

Bruce Kemelgor, Ph.D.
President
Small Business Institute®

Farewell from Immediate Past President

The Small Business Institute® was started over 30 years ago as an outreach program funded by the Small Business Administration. It survived the elimination of federal funding as a smaller, more focused program with dedicated members and SBI Directors. Furthermore, we recently

discontinued an alliance with another academic organization and are looking toward our new future. I hope that each of you will consider what part you might play in the future of the Small Business Institute®. We will need your support as members, authors, SBI Directors, and members of our leadership team.

Best Wishes,

Kirk Heriot, Ph.D.
Immediate Past President

Getting Involved

Many people attend conferences and other academic or professional meetings without every getting involved with the organization. Yet, so many times you hear someone asking "Why did they do that?"

The Small Business Institute® welcomes each of you to participate in our organization. We are a not-for-profit organization that relies upon our members to volunteer their skills and time to serve our members. Think about the many ways that you might serve the Small Business Institute®:

- We need sponsors to support our organization.
- We need distinguished individuals to speak at our annual meetings.
- We need reviewers every year for competitive papers, workshops, round table discussions and our two journals.
- We need discussants and session chairs to ensure each presentation goes smoothly.
- We need individuals to serve as leaders in our organization. Look at our website to review the many leadership positions that must be filled.

As we move forward as an organization, it will be important to identify individuals that will serve as leaders for the Small Business Institute®. If you want to shape the future of the Small Business Institute®, then you should consider getting involved. Thus, we would like to encourage each of you to consider serving as

one of our voluntary officers or committee members if you believe you will be able to devote your time to doing so. You may serve SBI in any of a variety of roles such as, but not limited to, being an officer, reviewing papers or workshop proposals, or assisting us with a committee.

YOUR SBI OFFICERS FOR 2008-2009

- ❖ President, Bruce Kemelgor (bhkeme01@louisville.edu)
- ❖ VP of Programs and President-elect, Ron Cook (cookr@rider.edu)
- ❖ VP of Program-elect, Stephanie Bardwell (bardwell@cnu.edu).
- ❖ Secretary/Treasurer, Jeff Shields (jshields@usm.maine.edu)
- ❖ VP of Marketing, Don Bradley (donb@uca.edu)
- ❖ VP of Case Competition, Leo Simpson (simpsonl@seattleu.edu)
- ❖ Editor, *Journal of Small Business Strategy*, Fred Fry (ffry@bradley.edu)
- ❖ Editor, *Small Business Institute Journal*, Don Bradley (donb@uca.edu)
- ❖ *eMomentum* Editor, Kirk Heriot (heriot_kirk@colstate.edu)
- ❖ Immediate Past President, Kirk Heriot (Heriot_kirk@colstate.edu)
- ❖ At Large Representatives
 - Paul Belliveau,
 - Michael Harris
 - Bert L. Scott.

Election of Officers

In accordance with our Constitution, we are publishing the slate of candidates for open officer positions for 2009-2010.

President-elect: Patti Wilber
VP of Programs-elect: Mike Harris
VP of Marketing and Communication: Paul Belliveau
Board member (three year term): Howard Van Auken

Board member (two year term): Craig Zamzow

Nominations can be made for an additional 30 days (by January 1, 2009). So, please feel free to nominate someone with their permission. Send nominations to the Chair, Kirk Heriot (kirk.heriot@gmail.com).

The rules for nominations are as follows: Each additional nomination must be made by a petition signed by at least two percent of the members in good standing and submitted to the Chair. Currently, additional nominations must be made by two people. Not less than thirty days before the next annual meeting, the Chair shall send to each member a brief biographical sketch of each nominee, along with a ballot form. Please participate in our elections.

Case of the Year

Cases have been submitted and are being judged in accordance with the procedures we have developed and revised over the past two years. The categories are: Comprehensive, Specialized and Business Plans for others, for both graduate and undergraduate courses. Please join us in St. Petersburg to find out who won!

Journal of Small Business Strategy

The editorial staff of the *Journal of Small Business Strategy* is interested in the participation of the membership of the Small Business Institute®. We publish articles of interest to educators and practitioners in the Small Business and Entrepreneurship field in all disciplines. Some areas in which SBI members might become involved include the following:

- Submission of a manuscript that may be considered as either a full length article or as a "Small Business Brief"
- As a member of the editorial review board
- As the new Book Review Editor

If you are interested in submitting an article or in filling a position on the Editorial Review Board or as Book Review Editor, please contact the editor. See the JSBS website for submission guidelines as well as an abstract search engine: www.JSBS.org.

Questions may be directed to Dr. Fred Fry, Editor (ffry@bradley.edu)

vacancies, comments, or potential articles of interest for our members to Kirk Heriot, Interim Editor (kirk.heriot@gmail.com). *eMomentum* is only published electronically. You are encouraged to print and distribute copies to your colleagues.

Small Business Institute® Journal

The Small Business Institute® is pleased to announce, belatedly, that we have started a new journal. Dr. Don Bradley has agreed to serve as the initial editor of this journal which will be dedicated to articles about teaching entrepreneurship and small business management as well as articles that directly advise or assist small business owners. Please contact Don Bradley for more information (don@uca.edu).

Our Name is Trademarked

We want to remind all of our members that the name Small Business Institute® is trademarked with the U.S. Patent and Trademark Office. Members are permitted to use our name as part of their membership benefits. Please let us know if you identify a college, university, or organization using this term without permission.

2010 Conference Information- Save the Date!

The Small Business Institute® is pleased to announce that the 2010 conference will be in Albuquerque, NM, on February 18-20. See the next page for a preliminary call for papers. For further information, contact Stephanie Bardwell, 2010 VP of programs, at bardwell@cnu.edu

E-Momentum Notes

Please send any announcements, faculty

CALL FOR PAPERS, PARTICIPATION & PATRONAGE

SAVE THE DATE!!!

SBI 2010 ANNUAL CONFERENCE

-JOIN US IN GLORIOUS-

ALBUQUERQUE

NEW MEXICO

FEBRUARY 2010

SMALL BUSINESS INSTITUTE®
ANNUAL CONFERENCE & PROCEEDINGS

Our theme: "BUSINESS ALOFT"

Hyatt Regency Albuquerque

Thursday, February 18, 2010 – Saturday, February 20, 2010

@ ALBUQUERQUE, NEW MEXICO USA

**Papers, Best Practices, Workshops, & Roundtable Sessions
On these & Related Topics are Invited:**

"BUSINESS ALOFT"

HOW TO RISE TO THE TOP IN DIFFICULT TIMES-
LESSONS FROM MAIN STREET, WALL STREET & THE IVORY TOWER!

**Small Business, Entrepreneurship, Community Outreach,
Family Business, Social Entrepreneurship, International
Models, Educational Best Practices & Innovations**

Find your AREA/DISCIPLINE & PREPARE TO GET ALOFT!

*Communications-Seafaring -Farming -Family Business -Piracy -Technology -Transportation-Economics-
Financing- Accounting-Management-Marketing-Law & Legal Issues-Strategy- Community Development &
Outreach- SBI/SIFE/Sam Walton Fellows Contributions- Consulting- Rural Business Issues -Women Owned
Business Issues- Minority Businesses-Success & Failure Factors- Non-Profit Business-Start-Ups-
MicroBusiness-SuccessionPlanning-Job Creation-Contracts& Contract Management- Empowerment &
Enterprise Zones-Business Planning & Strategy- Specialty Businesses-Leadership-Ethics and Civic
Involvement- Social Entrepreneurship-Business Forms- Importing-Exporting-Franchising and other topics
welcomed!*